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Strategic communications for the financial and investment communities.

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#### EXPERIENCE

MBC Strategic was founded in 1998, with a vision of streamlined branding, marketing, and public relations services in an increasingly competitive investment service environment. With offices in both Los Angeles and New York City, the firm serves clients across the country and with a worldwide investment scope.

Working with start-up firms, as well as some of the largest investment conglomerates in the world, MBC has expanded its scope as well as its client list. The firm continues to assist clients with creative services across the entire spectrum of investment-related and financial services market segments.

#### EXPERTISE

The firm has extensive expertise with a full range of investment products, processes, and services. This expertise is combined with unmatched investment marketing experience to create and communicate the right message for each of our clients. Whether your firm's clients are investors, advisors, or service providers, we understand their philosophy and psychology and will develop effective tools and materials to target and reach them.

For more than a decade, we have helped firms build their identity, target the right audience, and effectively deliver their message. Serving clients from alternative investments to mutual funds and financial services, we deliver branding, marketing, and public relations solutions, as well as business consulting, analysis, planning, and reporting services.

#### RESULTS

Whether your directive is to raise assets, drive new business, increase sales, or focus on customer retention, MBC will deliver consistent, concise, and effectively conveyed marketing and communication strategies to meet that goal. We provide full-service marketing functionality—we develop the strategy, write the content, and manage the production process or work with your team to create the tools to help your business grow.

We will help you define, re-define, reshape, or fine-tune your firm's identity and core messaging. Contact MBC for strategic assistance to invent yourself, reinvent your firm, or to generate additional results from your marketing and communications efforts.

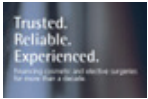
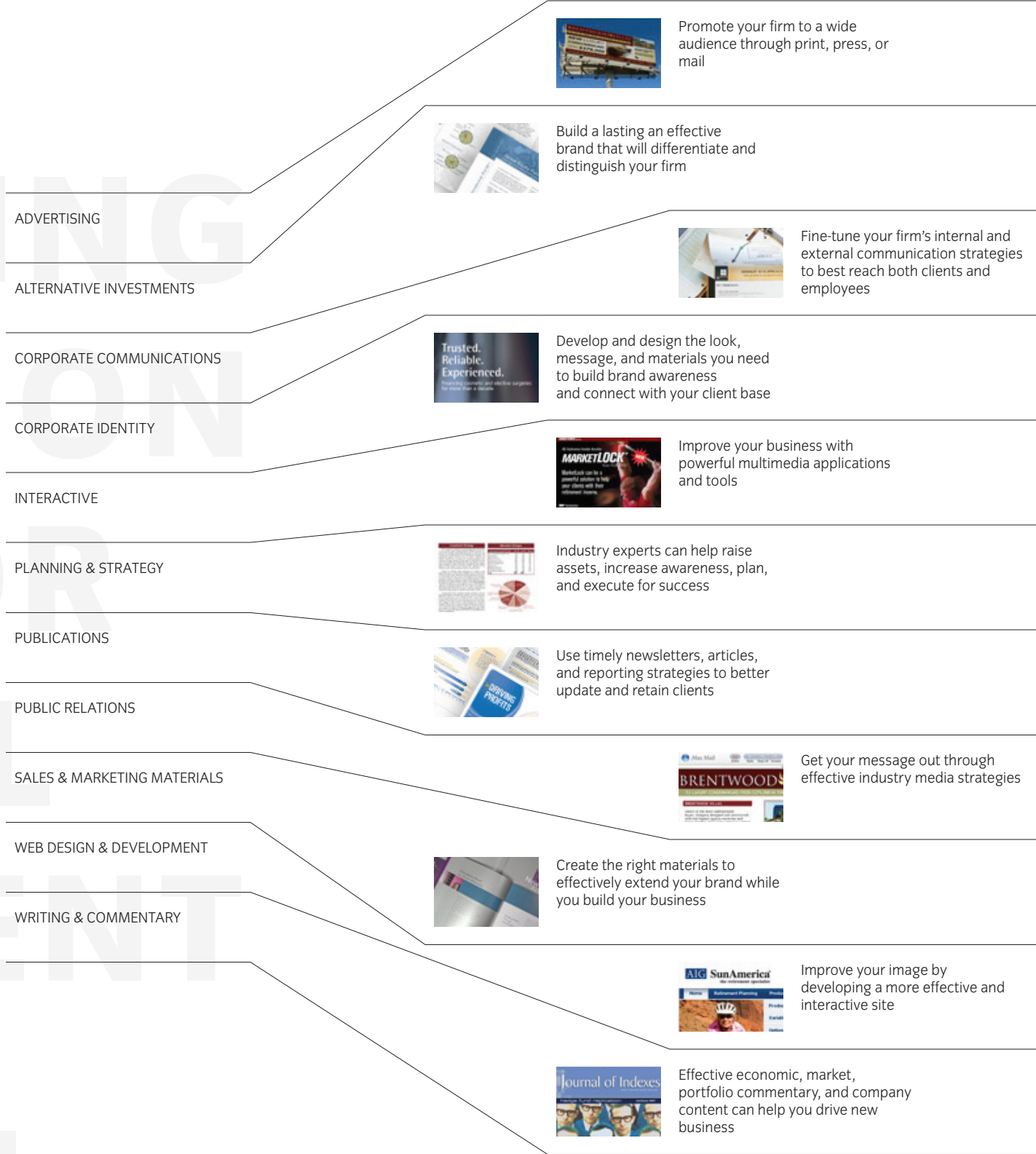
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#### INDUSTRIES

Accounting  
Alternative Investment  
Asset Management  
Banking  
Brokerage  
Consulting  
Finance

Indexation  
Investment Banking  
Insurance  
Media  
Mutual Fund  
Real Estate  
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